

AUDIBEL® ™

Wireless hearing  
solutions fit for life.



  
AUDIBEL®  
American. Hearing. Excellence.™

# Fit for life.

**It's been proven that hearing health is directly connected to overall health and well-being.**

When you're able to hear and engage with the world around you, you live a better and healthier life.

Our pursuit to help people hear better and live better has led to our biggest breakthrough to date.

Introducing A4, Audibel's most advanced technology that offers supreme sound quality and premium features. A4 is customized to fit your unique hearing needs and enhance your listening experiences.

*A4 hearing aids are made for life.*



AUDIBEL® ™



*Audibel Sound has cutting edge technology that delivers true listening enjoyment.*

# Made for your day-to-day.



## Listening in noise

Advanced noise reduction technology and precise directional microphones work together to help make speech easier to hear in today's complex listening environments.



## Better connections

Stream TV, music and more to your hearing aids. SurfLink® Mobile 2, SurfLink Media 2 and SurfLink Remote offer carefree hands-free connectivity and control with no worn device.



## Works with your phone

While other hearing aid manufacturers require you to wear a device around your neck, SurfLink accessories offer a direct wireless connection between your phone – or any other Bluetooth® device – and your hearing aids.



# Made for convenient connectivity.

With more and more wireless products, making connections between devices can be challenging. To navigate listening environments with high wireless traffic, our 900sync™ Technology provides a powerful solution. It delivers high bit-rate streaming, allowing for ear-to-ear phone streaming and wireless capabilities for single-sided hearing loss.

## SURFLINK®

*Our Audibel wireless hearing aids wouldn't be complete without our popular SurfLink accessories.*



Our compact cell phone transmitter, **SurfLink Mobile 2**, is an assistive listening device, media streamer and hearing aid remote all rolled into one.



**SurfLink Media 2** is a set-and-forget media streaming solution that connects to TVs, MP3 players and more, to wirelessly stream audio directly to your hearing aids.



Our **SurfLink Remote** can be used to adjust volume, change memory modes, go in and out of streaming mode and much more — all with the push of a button.



Our discreet, lightweight **SurfLink Remote Microphone** is worn by a conversation partner to aid patients in one-on-one conversations in difficult listening environments.



# Made for music lovers.



**Tastes in music may be unique,  
but the power of music is  
universally understood.**

Thanks to the processing power in A4 hearing aids, you can enjoy your favorite music in a whole new way with features that:

- ✓ Focus on music audibility, desired loudness and sound quality
- ✓ Make soft music sounds audible
- ✓ Allow on-demand and automatic control

The result is listening enjoyment for the way you want to hear music – automatically and in your control.



*“Life seems to go on without effort  
when I am filled with music.”*

- George Eliot

# Made for every type of hearing loss.

*There are approximately 60,000 new cases of single-sided hearing loss in the U.S. each year.<sup>1</sup>*



If you have single-sided hearing loss, A4 has a solution for your hearing needs.

Our wireless **CROS** and **BiCROS** hearing aids bring audibility and speech understanding to those who struggle with single-sided hearing loss. 900sync Technology allows streaming to the good ear to provide quality, clarity and consistency of sound.



*CROS/BiCROS functionality is available to you in RIC or BTE styles.*



<sup>1</sup> Williams, V. A., McArdle, R. A., & Chisolm, T. H. (2012). Subjective and objective outcomes from new BiCROS technology in a veteran sample. *Journal of the American Academy of Audiology*, 23(10), 789-806.

# Made to deliver the very best.

## YOU WANT:

To hear comfortably in  
challenging environments

To easily adapt to  
new sounds

Better wireless streaming

A comfortable, personalized  
listening experience

No buzzing or whistling

Durable, dependable  
hearing aids

Music the way it was  
meant to be heard

Customizable tinnitus relief

## AUDIBEL A4 DELIVERS:

**Acuity™ Directionality** is designed to improve speech audibility in difficult listening situations along with **Speech Shift**.

Audibel's new feature speeds your transition to hearing aids by gradually adjusting settings to allow your brain to get used to new sounds.

Technology that provides consistent wireless performance while streaming TV, music and other media with **SurfLink Mobile 2** and other **SurfLink** accessories.

Sound comfort technology designed to provide distortion-free listening comfort for loud sounds while ensuring ultimate clarity for soft sounds.

Audibel's best-in-class feedback cancellation system providing feedback-free, comfortable listening all day long.

**Surface™ NanoShield**, our pioneering water, wax and moisture repellant system, to protect and ensure durability and dependability.

**A4** is designed to allow you to experience music in a whole new way. Now you can hear every note the way the artist intended – with pure, refined sound quality.

Advanced **Multiflex Tinnitus Technology** integrated into A4 to bring relief to those who suffer from ringing in the ears.

Features may vary by technology level.

Made for  
everywhere  
you are.

**From the beginning,  
our hearing solutions  
have enabled people to  
hear better in difficult  
environments and  
live a better life.**

You want to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.



***What is your  
hearing  
lifestyle?***

Our lineup of products enhances many different listening environments. What you need depends on your lifestyle and how active you are.

*Compare the listening  
environments on the  
chart inside.*

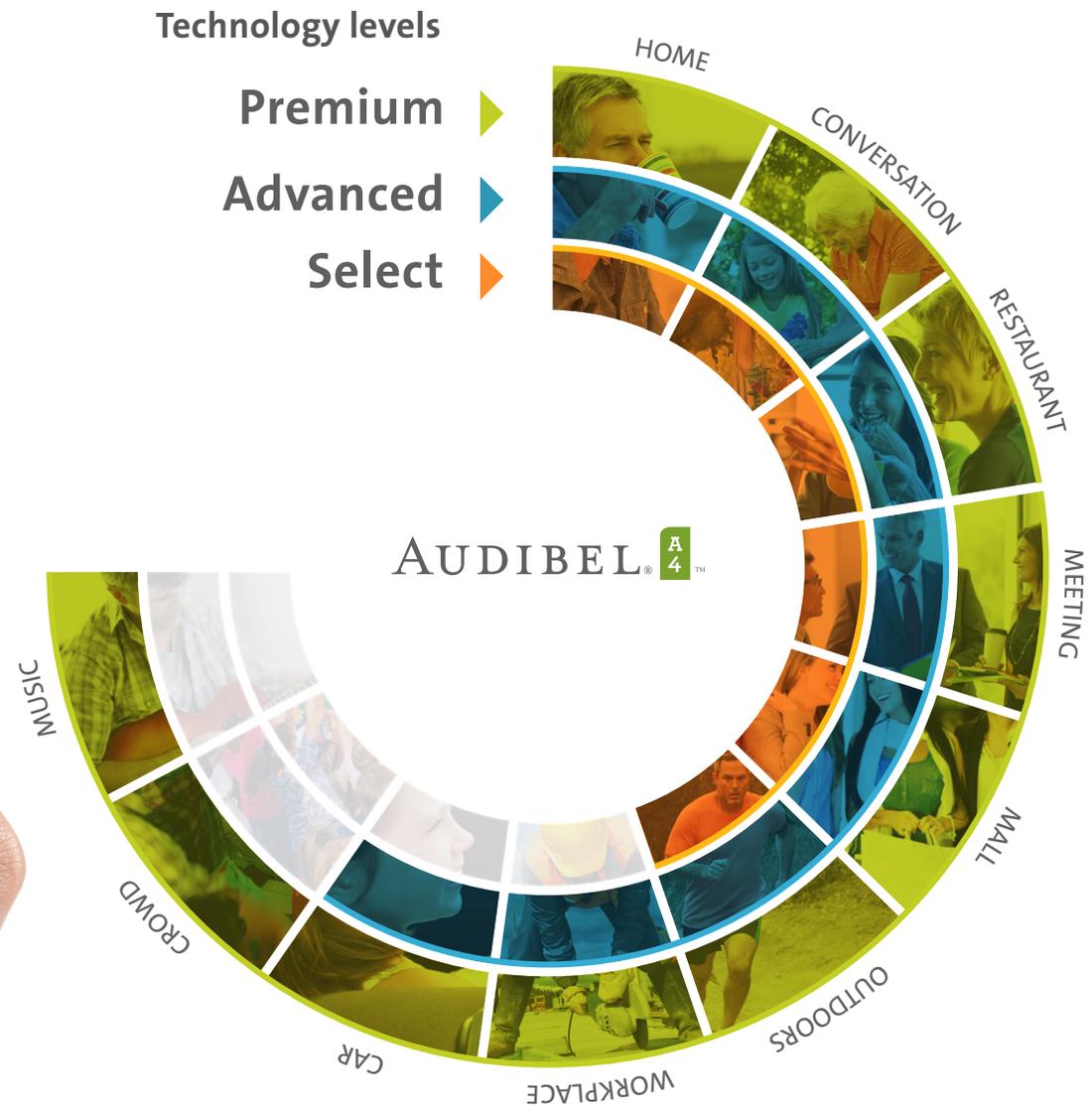


# Listening environments

Made for everywhere you are.

From the beginning, our hearing solutions have enabled people to hear better in difficult environments and live a better life.

You want to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.



# Styles and colors



AUDIBEL® **A4**™

Pick your favorite color among our new styles, which include our smallest devices and custom-fit options – both with tinnitus and wireless CROS and BiCROS solutions.

Consult your hearing care professional and start experiencing A4's discreet, sleek styles for yourself.

## Color guide



Black



Slate



Sterling



Bright White  
with Sterling



Espresso



Bronze



Champagne

Custom products are available in skin tone colors.

Made for  
your style.



# Styles

*Made for your preferred fit.*



IIC

Invisible-In-Canal



RIC

Receiver-In-Canal



CIC

Completely-In-Canal



BTE

Behind-The-Ear



ITC

In-The-Canal



ITE

In-The-Ear



# Made so the world may hear.



**Our Founder and CEO, Bill Austin, has always held a strong belief that the gift of better hearing results in a fuller and better life.**

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation. And for every Audibel hearing aid purchased, we help someone in need.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



**100+**  
COUNTRIES



**1.8** MILLION  
HEARING AIDS



COUNTLESS  
LIVES CHANGED

***Made to help millions.***

***The gift of hearing opens up new worlds of opportunity.***

Spread hope from ear to ear. To learn more or give the gift of hearing, visit [StarkeyHearingFoundation.org](http://StarkeyHearingFoundation.org).



# Made for a happy, healthy life.

Hearing loss isn't just an ear issue, it's a quality of life and health issue.

It can occur for natural reasons, but other causes might surprise you.



## Older adults\*

with impaired hearing may have a **shorter lifespan** than their peers without hearing problems.<sup>1</sup>

\*70 years and older



People\* with a hearing loss experience a **30-40% faster decline in cognitive abilities** compared to peers without hearing loss.<sup>2</sup>

\*75 years and older



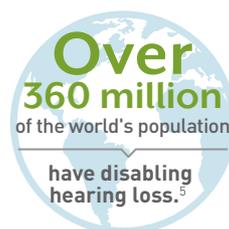
People with **low-frequency hearing loss** are considered **at risk** for cardiovascular events.<sup>3</sup>

A4 hearing aids are made so people with hearing loss won't have to miss a single sound that brings them joy. They are made knowing people who hear better live better.

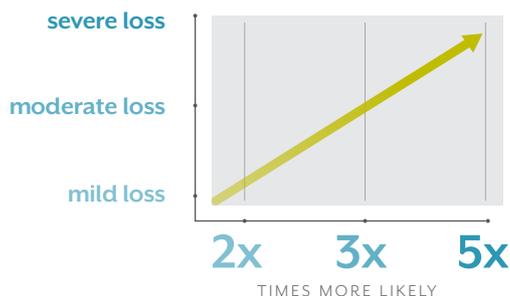
## Adults\* with untreated hearing loss

were more likely to report depression, anxiety and paranoia than peers who wore hearing aids.<sup>4</sup>

\*50 years and older



Adults with untreated hearing loss are **more likely to develop dementia**.<sup>6</sup>



There is a significant association between

**high blood pressure** and **untreated hearing loss**.<sup>7</sup>



People with mild hearing loss

are **3x more likely** to have a history of falling.<sup>8</sup>



## 90-95%

of people with **hearing loss** can be **treated** with hearing aids.<sup>9</sup>

*Simply put, A4 hearing aids are made for life.*

<sup>1</sup> Norton, A. (2015). Older Adults' Hearing Loss May Be Tied to Earlier Death. Health-Day News. Retrieved from <http://health.usnews.com/health-news/articles/2015/09/24/older-adults-hearing-loss-may-be-tied-to-earlier-death> | <sup>2</sup> Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T. B., Purchase-Helzner, E., ... Simonsick, E. M. (2013). Hearing Loss and Cognitive Decline in Older Adults. *JAMA Internal Medicine*, 173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | <sup>3</sup> Friedland, D. R., Cederberg, C., & Tarima, S. (2009). Audiometric pattern as a predictor of cardiovascular status: Development of a model for assessment of risk. *The Laryngoscope*, 119:4733-486. Retrieved from: <http://onlinelibrary.wiley.com/doi/10.1002/lary.20130/abstract> | <sup>4</sup> Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. *Audiology Today*, 11(4). Retrieved from: <http://www.audiology.org/publications-resources/document-library/untreated-hearing-loss-linked-depression-social-isolation> | <sup>5</sup> World Health Organization. (2015). Deafness and hearing loss. Retrieved from: <http://www.who.int/mediacentre/factsheets/fs300/en/> | <sup>6</sup> Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_and\\_dementia\\_linked\\_in\\_study](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study) | <sup>7</sup> Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V. & Nagle, S. K. (2013). Effects of Hypertension on Hearing. *Indian J Otolaryngol Head Neck Surg*. 2013 December; 65(Suppl 3): 614–618. Published online 2013 February 17. Retrieved from: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3889339/> | <sup>8</sup> Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_linked\\_to\\_three\\_fold\\_risk\\_of\\_falling](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_linked_to_three_fold_risk_of_falling) | <sup>9</sup> Better Hearing Institute. (n.d.). Hearing Loss Treatment. Retrieved from: <http://www.betterhearing.org/hearingpedia/hearing-loss-treatment>



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American. Hearing. Excellence.™

Individual results may vary.